



**THE HANGOUT MUSIC FEST NAMED
“BEST FESTIVAL OF THE YEAR”
AT 23rd ANNUAL POLLSTAR CONCERT INDUSTRY AWARDS**

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**America’s Premier Beachfront Festival Gearing Up for Next Edition on
May 18-20 with Official Line-Up Announcement on February 7th**

Los Angeles, CA (February 4, 2012) – Earning recognition as the country’s top destination for a one-of-a-kind musical experience, [The Hangout Music Fest](#) has been honored as “**Best Festival of the Year**” at the **23rd Annual Pollstar Concert Industry Awards**. Presented on February 3 at Club Nokia at L.A. Live in downtown Los Angeles, the awards ceremony featured a cross-section of leading industry professionals, who chose The Hangout Music Fest for top honors. The third annual Hangout Music Fest, scheduled for May 18-20 in Gulf Shores, Alabama, is set to announce its full all-star line-up on February 7th.

“What an incredible honor it is to be recognized by *Pollstar* for all our hard work,” said Hangout Music Fest founder, Shaul Zislin. “We are humbled that, after only two years since we started the Hangout Music Fest from the ground up, we are being rewarded with ‘Best Festival of the Year.’”

“This award from *Pollstar* is a tribute not only to the great production team we have, but also all the great artists we’ve hosted—and especially all the fans,” said A.J. Niland, producer of Hangout Music Fest. “We’re thrilled to be named ‘Best Festival of the Year,’ but we’re just getting started, and we’re looking forward to living up to that title during our third edition this May!”

The award comes just as The Hangout Music Fest gears up to present another incredible line-up of top acts and rising stars across four stages. In addition to featuring two main stages right on the beach and an air-conditioned dance tent, fans will enjoy a plethora of amenities such as: Hammock Beach, a shaded area with art installations; the Sky-bar tower, offering 360-degree views of the festival; amusement rides; water stations with free refills for all guests; plus live comedy performances and a family-friendly kids’ stage at The Hangout club. Stay tuned to www.hangoutmusicfest.com for updated news.

The inaugural Hangout Music Fest was launched on May 14-16, 2010, and featured performances from Trey Anastasio, The Zac Brown Band, John Legend, The Roots, Ben Harper and Relentless7, The Black Crowes, Alison Kraus and Union Station, and more. Singer Grace Potter described 2010's Fest as "Coachella on the beach."

The second Fest, which hosted a crowd of 35,000 concertgoers per day, took place on May 20–22, 2011, with performances from Foo Fighters, Paul Simon, The Flaming Lips, Widespread Panic, My Morning Jacket, Cee-Lo Green and The Black Keys, among many others. The 2011 event was estimated to have generated approximately \$30 million for the Gulf Shores area economy, while Foo Fighters frontman Dave Grohl remarked that "This is the funnest festival I have ever been to in my entire life."

Visit www.hangoutmusicfest.com for ticketing, updates and news.

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